



Enabling Private Owners of Residential Buildings to
Integrate them into Urban Restructuring Processes

The EPOurban Project

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EPOurban - “Enabling private owners of residential buildings to integrate into Urban Restructuring Processes”

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Background and challenges

Social and demographic change in European cities expose residential housing stocks to an extreme pressure to adapt. Cities are aware that they have to implement integrated strategies to meet the challenges.

They know that housing is a key element within these strategies. Yet they don't have the possibility to act on the private sector of housing market.

They are dependent on the private owners' willingness and ability to cooperate and to invest. This is one of the most crucial bottlenecks of urban development.

Instruments are still missing to integrate private owners into urban restructuring processes.

EPOurban wants to meet this challenge and foster successful housing market and urban development under the conditions of social and demographic change.

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Project Goals

Transnational cooperation will bring together the existing beginnings.

It offers the chance to unify them towards an upgrade effective toolbox that will help Central European cities to better integrate private owners.

Partners will test these instruments by pilot implementing them in their cities.

This will guarantee adaptability and transferability of the outcomes.

The measures in the private building stock generated by pilot consulting will be documented in form of a best practice handbook.

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Project Partners

General scheme of need of consulting services related to problems in the areas:

Project partner	Main problems in the area	Needed consulting services
Bolzano	Retrofit	energy conservation, cost-benefit analysis
Celje	reconstruction, heritage conservation	architectural conservation, cost –benefit analysis
Sopot	reconstruction, heritage conservation	architectural conservation, cost-benefit analysis
Leipzig	renovation, reconstruction	cost-benefit analysis, housing market, civil engineering, architecture
Voitsberg	renovation, reconstruction	cost-benefit analysis, housing market, civil engineering, architecture
Prague	renovation, revitalization of surrounding of houses	civil engineering, architecture, mediation between stakeholders
Bratislava	renovation, revitalization of surrounding of houses	civil engineering, architecture, mediation between stakeholders

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The EPOurban Approach – Consulting System (I)

The consulting system has following features:

- High degree of flexibility
- Open for different problems and needs of private owners
- Based on networking and exchange of experience and information
- Be able to attract public and private support and supplement funding

The consulting system is based on the following steps:

- The identification of the problems of the private owner
- Matching the problems of the owner with relevant experts/consultants – based on network of consultants
- Development of the solutions for the private owner
- Monitoring of the consulting process – quality and efficiency
- Implementation of the project proposal
- Monitoring and evaluation of efficiency of the implemented project.

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The EPOurban Approach – Consulting System (II)

Development of process documents

Definition of the quality assurance of the consulting system

Implementation of a Consulting Pool

2-step implementation of the system (phase I and phase II) – in each phase 70 pilot cases (10 per town)

Definition of a consulting toolbox - Learning tool

Design of a permanent network structure

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Results / Outputs

Training concept

Process documents (also with partner specific data entry form)

Documentation of 140 pilot cases

Consultation Business Concept (1 general, 7 local contexts)

Learning Tool

Policy paper

Transfer of the consulting service into a self sustaining business based on regional/national funding

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EPOurban

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www.epourban.eu

Thank you for your attention !



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